



Walnut Grove Mercantile Fundraising
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PROFIT CHART

To help with your goal setting, use our profit chart in two ways:

1. Estimate how much profit your group could make with this fundraiser. For instance, if your group has 25 sellers, and they each sell 15 pounds of fudge, your profit will be \$2,250.
2. Estimate how much each of your sellers would need to sell to reach your goal. For instance, if your group needs to raise \$1,500 and has 25 sellers, each member would need to sell 10 pounds of fudge to meet your goal.

	5 Pounds	10 Pounds	15 Pounds	20 Pounds	25 Pounds
10 Sellers	\$300	\$600	900	\$1,200	\$1,500
25 Sellers	\$750	\$1,500	\$2,250	\$3,000	\$3,750
50 Sellers	\$1,500	\$3,000	\$4,500	\$6,000	\$7,500
75 Sellers	\$2,250	\$4,500	\$6,750	\$9,000	\$11,250
100 Sellers	\$3,000	\$6,000	\$9,000	\$12,000	\$15,000
150 Sellers	\$4,500	\$9,000	\$13,500	\$18,000	\$22,500
250 Sellers	\$7,500	\$15,000	\$22,500	\$30,000	\$37,500
500 Sellers	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000